

## **For Immediate Release**

### **Cyclists Challenge 508 Miles through Mojave Desert and Death Valley**

**Oak Park, CA** - AdventureCORPS, an event production firm specializing in ultra-endurance and extreme sports events, will host the 23rd anniversary, and 32nd edition, of the Furnace Creek 508 Bicycle Race on October 7-9, 2006. Held since 1983 and known as "The Toughest 48 hours in Sport," it is the world's premier ultramarathon bicycle race. This non-stop 508-mile bicycle race is revered the world over for its epic mountain climbs, stark desert scenery, desolate roads, and its reputation as one of the toughest but most gratifying endurance challenges available, bar none. The course has a total elevation gain of over 35,000', crosses ten mountain passes, and stretches from Santa Clarita (just north of Los Angeles), across the Mojave Desert, through Death Valley, to Twenty Nine Palms. Solo, two-person relay, and four-person relay divisions are offered with 181 racers competing, the largest field in the history of the race. Designed as an endurance challenge, no drafting or pack riding is allowed in any division. There is a 48 hour time limit for the solo division and a 46 hour time limit for the relay team division.

**Event:** 23rd Anniversary AdventureCORPS Furnace Creek 508 Bicycle Race

**Date:** 7:00am October 7 to 7:00am October 9, 2006

**Where:** Hilton Garden Inn of Santa Clarita to Death Valley National Park to Mojave National Preserve to Best Western Gardens Motel of Twenty Nine Palms.

**Who:** 181 bicycle racers from across the USA, Canada, Asia, and Europe.

**Why:** To challenge themselves in the world's toughest single stage open bicycle race. To experience an unparalleled spiritual odyssey.

**Sponsors:** E-CAPS and Hammer Nutrition, Injinji Five-Toe Performance Socks, Hilton Garden Inn of Santa Clarita, and Best Western Gardens Motel of Twenty Nine Palms.

#### **Additional Information / Contact:**

Chris Kostman,  
Chief Adventure Officer and Race Director  
AdventureCORPS  
638 Lindero Canyon Rd #311  
Oak Park, CA 91377 USA  
[www.the508.com](http://www.the508.com)  
[www.adventurecorps.com](http://www.adventurecorps.com)  
Office 818-597-9008